



10th International Conference

ON IMMERSION & DUAL LANGUAGE EDUCATION

MARCH 16–19, 2027 | RESTON, VIRGINIA

As a sponsor, your organization will have the opportunity to connect directly with influential leaders and practitioners in the field while demonstrating your commitment to multilingual education and educational equity.

SPONSORSHIP OPPORTUNITIES



DIAMOND

\$7,500
Limited to 2

- ✓ Everything from Platinum sponsor, plus
- ✓ Choose one 30-second video placement: opening keynote, closing keynote, or Thursday lunch.
- ✓ 2 x 50-minute sessions
- ✓ 3 Full conference registrations
- ✓ Conference attendee opt-in list sent post-conference
- ✓ 1 x 15-second motion-only video to be played on all jumbo LED screens throughout the event
- ✓ 1 Branded Push Notification to attendees through mobile app
- ✓ 1 Custom Card ad in mobile app
- ✓ Recognition as Diamond sponsor on conference tote bags



PLATINUM

\$5,000
Limited to 3

- ✓ Everything from Gold sponsor, plus
- ✓ Promotional slide displayed on loop during all keynote, symposium, workshop and virtual sessions
- ✓ Choose one 15-second video placement: awards ceremony, evening reception, or Friday brunch.
- ✓ 1 x 50-minute session and 1 x 30-minute session
- ✓ 1 Executive booth
- ✓ Dedicated email sent on sponsor's behalf before and/or after the conference
- ✓ 1 x 10-second motion-only video to be played on all jumbo LED screens throughout the event
- ✓ 2 In-app branded message notifications
- ✓ Recognition as Platinum sponsor on conference tote bags



GOLD

\$3,000
Limited to 6

- ✓ Everything from Silver sponsor, plus
- ✓ Choice of:
 - Logo displayed as sponsor of the JW Ballroom
 - Logo displayed as sponsor of the Luminary Ballroom
 - Logo displayed as sponsor of the Jewelbox
 - Logo displayed as sponsor of the Blank Space Room
 - Logo displayed as sponsor of the Meeting room 1
 - Logo displayed as sponsor of the Meeting room 2
 - Logo displayed as sponsor of the Meeting room 3
 - Logo displayed as sponsor of the Meeting room 4
- ✓ 1 x 30-minute session
- ✓ 1 Premier booth
- ✓ 2 Full conference registrations
- ✓ 1 Email with shared content sent on sponsor's behalf before the conference
- ✓ 1 Branded Push Notification to attendees through mobile app
- ✓ Opportunity to include 1 swag or promotional item in welcome packs
- ✓ Recognition as Gold sponsor on conference tote bags



**LET'S MAKE AN
IMPACT TOGETHER**

Don't see the opportunity you are looking for?

Contact Gregg Roberts-Aguirre at gregg.roberts-aguirre@dli-alliance.org to discuss your sponsorship ideas!



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SPONSORSHIP OPPORTUNITIES



SILVER

\$1,500
Limited to 8

- ✓ Everything from Non-Profits sponsor, plus
- ✓ Special event sponsorship & conference recognition
- ✓ 1 Rotating Event Advertisement on the mobile app home page, sessions, and/or exhibitors' pages



NON-PROFITS

\$1,000
Limited to 6

- ✓ Everything from Supporting sponsor, plus
- ✓ Recognition at Non-Profit tier on all sponsor signage, website, emails, and the mobile app
- ✓ 1 Regular booth
- ✓ Opportunity to add a Custom Game Challenge to mobile app



SUPPORTING SPONSOR

\$1,000
Limited to 4

- ✓ Link to sponsor website from event website & mobile app
- ✓ 1 Full conference registration
- ✓ Ability to purchase add-on advertising

WHY SPONSOR?

- ✓ Elevate your brand among influential educators & leaders
- ✓ Generate leads & build valuable partnerships
- ✓ Showcase your solutions to a global audience
- ✓ Support multilingual education and drive lasting change

LED SCREENS



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HIGH-VISIBILITY SPONSORSHIP OPPORTUNITIES

 <p>WI-FI SPONSOR - \$8,000 (ability to brand the venue wi-fi network for the event)</p>	 <p>LED CANVAS WALL ADS - \$5,000 EACH Includes 5-second soundless video on loop throughout event</p>
 <p>MOBILE APP - \$5,000</p> <ul style="list-style-type: none"> • Exclusive Splash page ad seen when attendees launch the app • Exclusive Expo Banner at the top of the exhibitor list in app • 2 Rotating Event Advertisements on the mobile app home page, sessions, and exhibitors pages that can be targeted to select registration types and audience segments • 1 Custom Card • 2 In-app branded message notifications • Opportunity to add a Custom Game Challenge to app 	 <p>WELCOME LOUNGE SPONSOR - \$3,000 + COST OF F&B (sponsor's choice booked through hotel)</p> <p>Includes exclusive ability to play looping video/slideshow on LED wall in Blank Space room during registration check-in times and have literature/swag table</p>  <p>AWARD SPONSOR - \$1,000 EACH Five categories will be awarded, such as Legacy, Distinguished Educator, Future Teacher, etc.</p>

 <p>LANYARD SPONSOR</p>	<p>\$1,000</p>
 <p>COFFEE BREAK/SNACK SPONSOR*</p>	<p>\$1,000</p>
 <p>SIMON PRIVATE DINING ROOM SPONSOR</p>	<p>\$750</p>
 <p>PRIVATE MEETING ROOM RENTAL (4 HOURS)</p>	<p>\$500</p>
 <p>QUIET/COMFORT ROOM SPONSOR</p>	<p>\$500</p>
 <p>LITERATURE/SWAG ITEM IN TOTE BAGS**</p>	<p>\$500 + COST OF ITEM</p>
 <p>DRINK TICKETS FOR THE RECEPTION</p>	<p>HOTEL RATE</p>

*Includes special signage and opportunity to place literature next to stations as long as coffee/snacks are out
**Limit 1 item per sponsor.



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